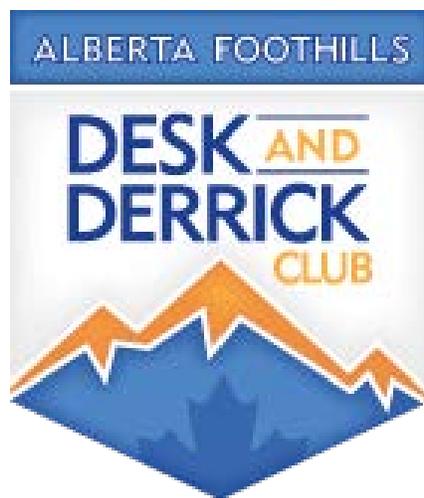


Alberta Foothills Desk and Derrick Club

MOUNTAIN MESSAGES



May / June 2016

2016 Board of Directors

President:

Tracy Fillmore
403.386.5709
fillmore677@gmail.com

Vice President:

Naomi Reid
403.203.5191
naomic.reid@gmail.com

Immediate Past President

Cori Peever
403.969.4174
cpeever@fishingsolutions.ca

Treasurer:

Donna O'Neill
403.512.4243
doneill2@telus.net

Secretary:

Lisa Seib
(403) 705 6407
LisaS@custom.travel

2016 Mountain Messages Editorial Team

Editor:

Connie MacRae
403.296.6605
cmacrae@suncor.com

Photographer:

Vacant

Board Contact:

Tracy Fillmore
403.386.5709
fillmore677@gmail.com

Sincere thanks to all contributors. The Editor reserves the right to edit articles for clarity and space.

2016 Committee Chairs

Communications

Connie MacRae
403.296.6605
cmacrae@suncor.com

Webmaster (abfddc.com)

Julia Ermisch
403.520.0220
julia.ermisch@everbrave.ca

Parliamentarian:

Roseline Cyr
403.274.0463
roscyr@shaw.ca

Membership

Vacant

Reservations

Vacant

Fundraising:

As required

Program / Field Trips

Allison Rosland
403.462.8046
allison.rosland@gmail.com

Association of Desk and Derrick Clubs

Motto: Greater Knowledge – Greater Service

Purpose: The purpose of the Desk and Derrick Club is to promote the education and professional development of individuals employed in, or affiliated with, the petroleum, energy and allied industries and to educate the general public about these industries.

Mission Statement: To enhance and foster a positive image to the global community by promoting the contributions of the petroleum, energy and allied industries through education, by using all resources available.

Web site: addc.org

2016 Region VII Director

Cori Peever
Alberta Foothills Club
region7director@addc.org

2016 ADDC President

Connie Harrison
San Antonio Club
president@addc.org



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Mountain Messages

Submission deadline for July issue: June 30

Send submissions to:

Connie MacRae: cmacrae@suncor.com

The Desk and Derrick Journal (DDJ)

Send submissions to:

Deb McCuller: dmcculler@tdx-energy.com

Donna Hartig: dlhartig@aol.com

ADDC Insight

addc.org > Members > ADDC Insight

Send submissions to:

Helen Trujillo: htrujillo@rlbayless.com

Membership information

All member contact information is for our members only and not to be shared outside of Desk and Derrick.

All membership changes must be submitted to the Membership Chair on the ADDC Change of Address form, as the completed form needs to be provided to the ADDC office. The blank form is available at the end of this newsletter.

Send membership changes to:

Naomi Reid: naomic.reid@gmail.com

ADDC Membership Application Form:

addc.org > Members > ADDC Forms >
Membership Application – ADDC12

INSPIRATION

Presented by Donna O'Neill at the April dinner meeting

Oh, Great Spirit,
whose voice I hear in the winds
and whose breath gives life to all the world, hear me.
I am small and weak.
I need your strength and wisdom.
Let me walk in beauty and make my eyes
ever behold the red and purple sunset.
Make my hands respect the things you have made
and my ears sharp to hear your voice.
Make me wise so that I may understand
the things you have taught my people.
Let me learn the lessons you have hidden
in every leaf and rock.
I seek strength, not to be superior to my brother,
but to fight my greatest enemy – myself.
Make me always ready to come to you
with clean hands and straight eyes,
so when life fades, as the fading sunset,
my spirit will come to you
without shame.
– *American Indian: Lakota, Chief Yellow Lark, 1887*

Calling all Members!

Request from Marilyn Carter

Along with the other clubs in Region VII, the Alberta Foothills Club is co-hosting the 2016 ADDC Convention in Denver, Colorado, September 21 – 25. Our Club has agreed to manage the Hospitality Room. Brian and I volunteered to chair this committee, and we are asking for the assistance of all Alberta Foothills members who are attending. The Denver Club members will do the baking and shopping to supply all the food and snacks. We just need to man the room, put the food out and socialize with the members of the Association.

Below are the Hospitality Room hours. After you have confirmed your schedule for field trips and seminars, please send me an email to let us know when you would be available to assist (marilyn.carter@shaw.ca).

Sunday, September 18	4:00 p.m. – 8:00 p.m.
Monday, September 19	4:00 p.m. – 8:00 p.m.
Tuesday, September 20	4:00 p.m. – 8:00 p.m.
Wednesday, September 21	6:30 a.m. – 8:00 p.m.
Thursday, September 22	6:30 a.m. – 6:00 p.m.
Friday, September 23	6:30 a.m. – 7:45 a.m. 5:00 p.m. – 6:00 p.m.
Saturday, September 24	6:30 a.m. – 7:45 a.m.
Sunday, September 25	6:30 a.m. – 10:00 a.m.



Minutes of the 148th Membership Meeting of the Alberta Foothills Desk and Derrick Club

April 13, 2016 at the International Hotel, Calgary

The meeting was called to order at 5:50 p.m. by President Tracy Fillmore. Tracy welcomed our 15 members and 1 guest, David Juillet of Custom Travel Solutions, guest of Lisa Seib.

Innovation was given by Donna O'Neill, and dinner was served.

Allison introduced our speakers, Lisa Seib and David Juillet from Custom Travel Solutions. They gave a very interesting and informative presentation entitled *Travel Management Solutions*. Lucy Mulgrew thanked our speakers.

Club Business

President's Report (Tracy Fillmore)

- Tracy asked our Parliamentarian, Roseline Cyr, to present the following motions:

Motion 1

Moved by Roseline Cyr and seconded by Theresa Schultz that the President, Tracy Fillmore, and the Vice President, Naomi Reid, both of the Alberta Foothills Desk and Derrick Club, be the official Delegate and Alternate Delegate, respectively, at the Region VII meeting to be held in Drumheller, Alberta, from May 11 to 14, 2016. Also, that their legitimate expenses as outlined in Article XXI, Section 7 of the bylaws, be borne by the Club.

Motion Carried.

Motion 2

Moved by Roseline Cyr and seconded by Allison Rosland that the Alberta Foothills Desk and Derrick Club delegate, Tracy Fillmore, attend the 2016 Region VII meeting in Drumheller, Alberta, informed but uninstructed.

Motion Carried.

Motion 3

Moved by Roseline Cyr and seconded by Naomi Reid that the Club will cancel the May 11, 2016 meeting as a result of the Region VII Meeting which begins on that same date.

Motion Carried.

- Brian and Marilyn Carter are asking for volunteers to assist with hosting the Hospitality Suite at the ADDC Convention in Denver, September 21 to 24, 2016.
- We need a Registrar for the Region VII Meeting in Drumheller. Lucy Mulgrew volunteered.

Treasurer's Report (Donna O'Neill)

Donne presented the monthly financial report.

Parliamentarian's Report (Roseline Cyr)

The Notice of Change of Address to the new President's address was filed with Alberta Registries.

Membership Report (Naomi Reid)

Naomi reported that we now have 33 members in Alberta, British Columbia, Ontario and Saskatchewan.

Program Report (Allison Rosland)

Allison is planning a field trip to Alberta Sulphur Research Ltd (ASRL) on Wednesday, June 1. We will meet at 5:15 p.m. outside of the ASRL building (at the University of Calgary) and the tour will start at 5:30 p.m. The tour will start with a brief presentation followed by a 1.5 hour tour of the ASRL facility. Following the tour we will meet at a nearby restaurant for dinner. An email invitation will be sent to members.

Laura Schmidt won the 50/50 draw (\$35.00).

An open discussion was held in preparation for the Region VII meeting:

- What would happen if the Association decides to disband Region VII, as anticipated?
- Which Region would we likely be moved to?
- Should we proactively request that the Association disband Region VII and that each Club be allowed to join another Region of their choice? The vote was 14 for and 1 against.

Joanne Rigall showed the group a sample of the shoe bags with the ABFDDC logo that she made, to be distributed to registrants at the Region VII Meeting.

Next GAC meeting: April 26, 2016 at the Suncor office

Next Board meeting: April 27, 2016 at CNRL west tower

President Tracy adjourned the meeting at 8:20 p.m. with the following parting words:

Don't just be good to others. Be good to yourself too.

– *Lezlie Salmon*

Tracy Fillmore
Tracy Fillmore, President

Lisa Seib
Lisa Seib, Secretary



April 13, 2016 membership meeting photos





What to expect from your Travel Management Company

Presented by: Lisa Seib and David Juillet, Custom Travel Solutions

Submitted by: Tracy Fillmore

Introduction (by Allison Rosland):

Tonight Lisa Seib, one of our Club members, will be our education presenter for the evening. She currently works for Custom Travel Solutions as their Business Development Manager. Lisa has over 17 years of experience working in the hospitality industry. Most recently, she assumed a two-year role in Resort Sales at Copper Point Resort in Invermere, BC after working for 5 years in the capacity of Third-Party Meeting Planner for HelmsBriscoe, a meetings procurement and site selection agency. Earlier in her career, Lisa developed for 10 years new market share opportunities for The Blackfoot Inn in Calgary and a different role as their Front Office Manager. She loves being able to bring solutions to the table for her clients and prospects, and to ensure that their dollars go farther.

She and her colleague David Juillet from Custom Travel Solutions will be giving an engaging presentation on travel management. Let's welcome Lisa and David.



Lisa and David's presentation made me think differently about company and personal travel and our company's Internal Travel

Department, for many reasons. I didn't realize there are so many facets to the management of travel expenses or the use of a Travel Management Company (TMC). For instance, a full service TMC should be able to provide the following features:

- Designated Travel Counselor with a supportive team (attention to detail)
- availability during your business hours (quick to action)
- full access to traveler profiles and travel policy (quick responses)
- "logical low cost" plans
- 24/7 support for travellers and arrangers for after-hours and emergency assistance
- frequently measured traveler's satisfaction to ensure good service
- transparent fee structure
- "Completely Satisfied" customers (travel and expense costs are the second most difficult operating expense for companies to control)

What types of partner programs does your TMC offer for business or pleasure? Who are the companies they deal with, for example Air Canada, WestJet, United, National Car Rental, Enterprise, Driving Force and Vacation.com? Would a consolidation of air, hotel and ground transportation be a point where some cost savings could be realized?

TMCs have access to various Online Booking Tools (OBT) that help to streamline the booking and tracking of costs. The OBTs have pros and cons depending on what you need for travel and whether it is international or domestic. For example, 'C - Concur' is North American-based but has connections globally, a leading expense tool, GDS content supplemented with low cost carrier content via direct connects (with Southwest, Australian carriers), Tripit for calendar integration and alerts and a strong mobility platform. Other OBT's are KDS (European tool, multi-lingual, first to integrate with non-GDS content and integrated air, car, hotel, expense and online reporting tool). Deem@work has similar features as Concur (North American strength, innovative user Interface that includes airport parking, dining via Open Table, shipping, black car, Amtrak conferencing; focus on mobility, GDS as main content source, integration of offline and online booking, tracking of unused tickets, flexible date search (Air Canada content is a challenge). David is excited to be able to integrate new technologies and applications to make tracking and reporting more accessible to all.

With an Account Manager from the TMC, your company's travel dollars can be saved and / or better spent with budget and planning, travel policies, supplier relations, expense management, payment options, and booking processes. For example, a Canadian telecommunications company had an annual spend of about \$6.4 million, but with an in-depth analysis of the travel data, they found a savings of \$773 thousand (a decrease of 11.1%). This was achieved by restricting business class air fares, improving airline discounts, consolidating hotel spending and implementing an OBT.



TMCs can also offer support for sourcing out venues for groups and meetings, which includes:

- web-based event planning tools
- scheduling services for all aspects of your event
- location planning, vendor contract management and negotiation
- event theme and meal planning
- recreation, sightseeing and special events
- companion programs
- on-site representation

There are also Workforce Logistics programs available that tie all forms of transportation together, from home to commercial air to charter air to bussing to camp accommodation to fleet vehicle transportation, and even helicopter access. But with access to all of these options comes the opportunity for waste. To avoid that pitfall, the following policies and procedures should be considered to limit excess spending:

- control inbound commercial air costs to hubs
- maximize chartered aircraft and build camp management systems
- coordinate ground transportation with a customized Fleet Services program
- consider the use of chartered aircraft, camp lodging and ground transport
- determine sell-out or overbooked contingency strategies for air, lodging and ground transport in advance
- allow self-booking by arrangers and travellers via user-friendly web interface
- reduce worker travel time and enhance their travel experience, saving costs related to labour hours and retention
- reduce the strain on internal resources and focus on your company's core strengths

Having an employee vacation program will ensure the employees get the best bang for their buck. A corporate leisure program offers great value and unique travel opportunities such as cruises and packages, customized vacations, staycations, "Voluntouring", social club programs and exclusive groups programs.

Some questions you should ask a potential TMC are:

- Are there trained, experienced counsellors who have access to systems and can book travel effectively and efficiently available at all times?

- Is there a call centre where calls are monitored and recorded for quality assurance?
- What is the turnaround time of the call centres when a message is left (less than 5 minutes is appropriate)?
- Are the staff polite and professional with their responses?

Mobile apps solutions are another tool to help find program leakage through increased visibility, reducing costs with access to travel alerts, point tracking and VIP programs. Mobile apps can empower travellers with real-time access to important travel data, enhance employee satisfaction by leveraging a business tool for pleasure travel, and save time as all travel data is available in a single online itinerary that's accessible via a mobile device like Tripit or Tripcase.

"Duty of Care" by definition is the responsibility or the legal obligation of a person or organization to avoid acts or omissions (which can be reasonably foreseen) to be likely to cause harm to others*. TMC's manage this aspect of the business with an emergency helpline that is staffed 24/7 and available to all travellers. Itineraries and policies can be found by access code. The TMC can quickly respond to an incident, get travellers home safely, update family members about the traveller's status and engage the company's HR department.

* Source: businessdictionary.com

In conclusion, the benefits of partnering with a Travel Management Company (TMC) are as follows:

- 1 Consolidating your air, hotel and ground transportation travel spend will offer you significant savings.
- 2 The TMC should have an existing network of suppliers available for your use.
- 3 The TMC can provide global options.
- 4 Reporting tools and alerts that can be sent for travellers booking outside of company policy.
- 5 Duty of Care 24/7 emergency services and reporting.
 - allows you to take action in the event of a critical incident
 - gets your employee to safety, updates family on the traveler's status, engages your HR department
- 6 Allows your employee(s) who are planning travel to focus more on the details that matter.
 - itinerary and paperwork for speakers and attendees
 - scheduling of appointments
 - staying on budget



Alberta Foothills Desk and Derrick Club
Letter from the President
Tracy Fillmore

June 2016



Dear Members:

Well if that wasn't a party I don't know what is! What a fabulous Region VII Meeting last month in Drumheller.

A huge hand to the GAC committee for combining the old and really old attractions into an entertaining and fun filled weekend mixed with the business of Desk and Derrick. Thank you Linda, Lorna, Connie, Mary Alice, and all others. I left the meeting feeling excited and enthusiastic about Desk and Derrick, and questioning why more people aren't interested in finding out about the Association or joining our Club.

It seems summer is just around the corner, with gardens complete, Stampede a month from now and Horizons abounding. June is filled with a Baker Hughes speaker on the economy, the Global Petroleum Show (June 7 – 9) at Stampede Park, the annual Edmonton Club's BBQ (June 15), the June board meeting and then off for our summer break and, for some, that will include the trip to Iceland. Others will have amazing summer plans with family and friends.

Forgive my forgetfulness, but a belated Happy Mother's Day to all moms for last month and a Happy Father's Day this month for all dads.

September brings on Convention and the renewing of friendships and education of new topics from the host city Denver, Colorado, September 21 – 24, 2016.

As the economy continues to be in a downturn phase we are continuing to be vigilant in our quest for "**Greater Knowledge – Greater Service**". If there is a topic you would like to have presented or investigated let us know and that in turn may increase our membership base. So on that note any ideas or concerns you would like to bring up that will brighten our "**Horizons**", please do!

Regards, Tracy

fillmore677@gmail.com
403-837-8720



Region VII Director's Letter



Region VII Director
Cori Peever

cpeever@fishingsolutions.ca

June 2016

We're halfway through the year and I can honestly say that I had no idea what I was getting myself into when I allowed my name to stand for the role of Region Director. And that's not to say I have any regrets. I don't. Nor is it meant to imply that the experience has been negative in any way. It hasn't. It just simply means that I didn't know how much I didn't know, and that has proved to be a lot! But – and this is a big “but” – as always, there have been members and mentors every step of the way to help me navigate the path thus far, and I'm looking forward to the months ahead.

Unfortunately I can't say I feel like I've made any significant achievements yet, nor can I tell you that I am exceeding any expectations, even my own. I can tell you, though, that my desire and dedication have not wavered, and my participation in the Region VII meeting in Drumheller only affirmed my commitment to my Club, my Region and the Association.

When I was approached about a theme for the Region VII meeting, I didn't have to consider or deliberate or ponder. I knew immediately that it would be “Inspired to Action”, and I fully expected to be doing my share of the inspiring. We all know that things have a way of not always turning out the way we expect, and once again I found myself on the receiving end of the inspiration. The truth is, my participation in this Association, from my membership application, to contribution in Club events, Chair positions, my Presidency last year and, maybe especially, the role of Region Director, have all been inspired by other members.

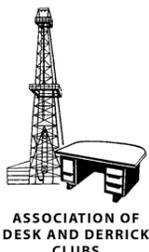
I have been inspired by members of my home Club, members of other clubs, people I just met or became fast friends with, and at membership meetings, field trips, seminars and, of course, at Region Meetings. Sometimes I expect to be inspired, sometimes it sneaks up on me but, what I've come to realize, is that the common denominator is always me. And each and every time I show up, and I mean really “show up”, I am inspired to action.

As predicted, I walked away from Regional with a renewed sense of purpose and commitment and the motivation to pay it forward . . . to inspire others the way I have been inspired.

So, I think the biggest achievement I could hope for would be to encourage others not just to attend, but to really “show up” for your Club; step up and get involved and, undoubtedly, you will be rewarded with more inspiration, support and encouragement than you ever saw coming.

A handwritten signature in black ink, appearing to read "Cori Peever", is positioned above the printed name.

Cori Peever
REGION VII DIRECTOR
cpeever@fishingsolutions.ca





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CTKW Petroleum Land Service, LLC.

REGION VII DIRECTOR

Cori Peever
Command Fishing & Pipe Recovery Ltd.

Connie J. Harrison
President

Valero Energy Corporation
Aviation Department
1000 Skyplace Blvd.
San Antonio, Texas 78216
(210) 345-5460 O
(210) 563-6656 M
connie.harrison@valero.com

June 2016

WHEN YOU LEARN, TEACH; WHEN YOU GET, GIVE . . . Maya Angelo

Well here we are at the half way mark for the year, it does not seem possible that 6 months have gone by but time does fly. I have been busy traveling and attending regional meetings which were wonderful and quite educational. I attended 4 regional meetings, Region IV, V, VI, and VII. What incredible field trips and seminars I attended. And met some wonderful people along the way and got to see some dear friends too. Thank you all for your hospitality. I am saddened that I could not attend all the region meetings but seems there are not enough hours in the day or week to do this effectively. But I was there in spirit and I know some of the other board members attended.

Congratulations to the new RD Elects for all the regions. You will begin to receive emails from the present board. These are for your information only and to get you acquainted with the workings of your association board.

I hope everyone has seen the 2016 Convention Packet which is out on the website. Please make your plans to attend this Convention and Educational Conference. You will have many field trips and seminars to choose from. I urge everyone to attend and get educated and help move this association forward.

To date we have 1552 members across the association. This is 242 short of our goal of 1800 for the year so I have a challenge for each member . . . If each club would recruit 5 new members we will more than meet our budget for 2016. And remember that we have the Potential Member Reimbursement Program for clubs to take advantage of. Please utilize this program to gain new members. You might be surprised who will agree to come to a meeting, all you have to do is ask.

As you may or may not know we have taken the DDJ to a complete digital format which saves the association approximately \$25,000.00 a year. You can still get hard copies for use as a recruiting tool and for expos and meetings. Contact Andre for these orders.

Have a wonderful and educational June and keep recruiting, renewing and rejuvenating our membership and PLAN TO MATTER everyday!

Connie

Connie Harrison
2016 ADDC President



Events

Alberta Foothills

May Membership Meeting
Cancelled due to Region VII Meeting

May Board Meeting
May 25, 5:00 p.m.
CNRL offices
Banker's Hall – West tower

June Field Trip
June 1, 2016
Alberta Sulphur Research Ltd.
University of Calgary

June Membership Meeting
June 8
Registration / networking 5:30 p.m.
Dinner / meeting 6:00 p.m.
International Hotel
220 – 4 Avenue SW

Speaker: Shellie Cunningham
Director – Strategy, Market Analytics,
Commercial Activities, Wireline Services
Company: Baker Hughes
Topic: Oil 101 – Understanding the Primary
Concepts

June Board Meeting
June 29, 5:00 p.m.
CNRL offices
Banker's Hall – West tower

ADDC (Association of Desk and Derrick Clubs)

[2016 Convention](#)

September 21 – 24, 2016
Plant Knowledge Through Education
Hosted by the Region VII Clubs
Denver, Colorado
[Registration Packet](#)

2017 Convention

Hosted by San Antonio Club (Region IV)
San Antonio, Texas

2018 Convention

Hosted by Tri State Desk and Derrick Club (Region II)
Evansville, Indiana

ADDC News – new web site log-in procedure

Over the next several months we will be launching updates to the ADDC website. The first is the **creation of your own user ID and password**. Just follow the easy instructions provided here: <https://www.addc.org/members/login/?redirect=/download/1471/newloginprocedures.pdf>
If you need assistance, contact André Martin, Manager, Association Distribution Office (ADO): (918) 622-749 or ado@addc.org

HAPPY BIRTHDAY !

May

Darlene Bergren
Gisele Mayert
Mary Alice Rooney

June

Marilyn Carter
Linda Topolinsky





Board of Directors

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Valero Energy Corp.

PRESIDENT ELECT

Maggi Franks
K&E Computer Services

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CTKW Petroleum Land Service, LLC.

REGION VII DIRECTOR

Cori Peever
Command Fishing & Pipe Recovery Ltd.

André Martin

Association Distribution Office Manager (ADO)

Association of Desk and Derrick Clubs
5321 S. Sheridan, Ste. 24
Tulsa, OK 74145

(918) 622-1749 O
(918) 622-1675 F

Email: ado@addc.org
Website: www.addc.org

June 2016

"It can all be fixed" – Sheryl Minear

Eleven years ago, when I was learning what "Desk and Derrick" was even about, I was very fortunate to have several mentors.

While I was thinking about this month's letter I began to reminisce a bit. I remembered that I had to learn what I had signed up for. I had to learn what was done in the past to keep the office running effectively. I had to learn new software . . . and all of this was a bit daunting. However, in learning the WolfePak Software, Sheryl Minear said this phrase and finally I was able to take a breath and not freak out! (Unfortunately she has had to say that many more times throughout the years to help me correct entry errors.) But please know that they have been fixed.

I lead off this letter with this story for the simple reason that I understand that learning and navigating the new website can feel daunting for some. Some have had challenges setting up their login credentials, forgot their user name / password, etc. I would say to you what was said to me: *It can all be fixed!*

So with that said, point and click away and explore the sight freely. If you run into trouble contact myself or our Webmaster, Wayne.

While you are there, please make sure that your contact information is correct. Click the link that says "Members – update Your Information" and this will allow you to make changes and updates.

So, breathe, relax and have fun. Know that *it can all be fixed!*



Alberta Foothills Desk and Derrick Club
Letter from the President
Tracy Fillmore

May 2016



Dear Members:

With the last email announcement from André of the ADDC office, it has made me pause and appreciate all that I have and how important it is to enjoy life to the fullest. We don't know what tomorrow will hold on the Horizon of life, so please enjoy all you have every minute of the day.

Our April presentation from member Lisa Seib was great. Who knew there was so much to know about the travel industry, and that leveraging your spend can give you more bang for your buck?

May is upon us, and excitement is in the air to attend the Region Meeting.

In lieu of the May dinner meeting we have a field trip planned for the beginning of June to the Alberta Sulphur Research Ltd. Center for Applied Catalysis and Industrial Sulfur Chemistry, at the University of Calgary.

As the economy continues to be in a downturn phase we will need to be vigilant in our quest for "Greater Knowledge – Greater Service". If there is a topic you would like to have presented or investigated let us know and that, in turn, may increase our membership base.

So on that note any ideas or concerns you would like to bring up, that will brighten our "Horizons", please do!

Regards,
Tracy

fillmore677@gmail.com

403-837-8720



Region VII Director's Letter



REGION VII DIRECTOR
Cori Peever

cpeever@fishingsolutions.ca

May 2016

Well, here we are in May. Regional Meetings are well underway and the Region VII Meeting is just around the corner.

The Region VII General Arrangements Chair and Committee have done a ton of work preparing for this meeting and I can't tell you how much I'm looking forward to it. This will be only my fourth Regional Meeting ever, and my first as Regional Director, and I know I will come away from the experience having learned something about our industry, our Association, and even myself.

If you haven't previously attended a Regional Meeting, you should. My first was hosted by my home club, Alberta Foothills, in Calgary. I was new to the Association, only 1 year in, and hadn't really found my groove with the Association, or maybe even with my Club, at that time. I attended, but didn't participate in much; one seminar, and the Saturday night banquet. I was hesitant and unsure about spending my weekend doing something that was probably just going to feel a lot like work.

Yet, even from that small amount of exposure, I walked away from that experience SURPRISED! Surprised at how far people had come just to attend. Surprised at how much fun could be had. Surprised at the level of the *camaraderie* I saw. Surprised that people I had just met felt like friends who had come home for a visit, and surprised at how I walked out of it knowing it was something I should urge others to attend.

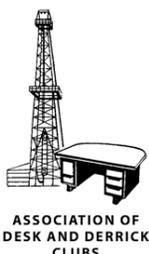
My second and third Regional Meeting experiences were very similar. Starting with a little skepticism and sticking close to people I know. But, as I had to travel to attend these meetings, I also participated more; attending business sessions and open forum and, inevitably, I got more out of it. Although each Regional Meeting has its own unique flavor, for me there are always some common takeaways: I always learn something. I always have fun. I always feel like I belong. And above all else, I am always inspired. Inspired by the level of commitment, knowledge, support, encouragement and *camaraderie*.

So I encourage all of you to participate, even if you start out like I did: skeptical and reluctant, arms crossed and scowling, throwing an internal, poopy pants fit as you walk through the door.

I guarantee, you'll come through the experience Inspired to Action.

A handwritten signature in black ink that reads "Cori Peever".

Cori Peever
REGION VII DIRECTOR
cpeever@fishingsolutions.ca





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(210) 563-6656 M

connie.harrison@valero.com

May 2016

TRY TO BE A RAINBOW IN SOMEONE'S CLOUD . . . Maya Angelou

Regional meetings are well underway and I have attended my first one already in Midland, Texas. What a great time of learning we had and great camaraderie. I heard the Region III meeting was an awesome time as well. I will be traveling to Great Bend Kansas now and am looking forward to learning more about our industry during my time there.

Your Association is working hard continuing to update the website and to add more educational content to the website so that you all will be able to continue to educate yourself and all those you come in contact with. We have so many new educational programs posted to our website, be sure you visit them. If you need a program for a club meeting you have a great resource there on the website. It is there for you to use.

Remember that we must continue to find new and more innovative ways to attract new members and retain our current members. The changes in membership requirements will help in this area as well. Check the ADDC website for the amended bylaws. I have been hearing from a number of our members and they tell me that the New Member Meal Reimbursement initiative has really helped in recruiting new members. But remember we cannot just be satisfied with recruiting we must get our new members involved in the clubs and also to mentor them along in order that they will get a positive and lasting experience from being a member of Desk and Derrick. At the Region V meeting I just attended I asked those clubs to RECRUIT, RETAIN AND REJUVENATE. We must be diligent in our efforts not only to recruit new members but to retain and rejuvenate our existing members because we need every one of them also. They are our foundation and we must never forget we are leading a legacy here.

I know that the times right now are tough but we must remember that it WILL turn around and be good times again and from that, growth will come but growth comes gradually. Right now we must invest in what we believe in . . . Desk and Derrick and our mission and purpose and we must create abundance even in the tough times.

Each one of you is special and vital to this association and I look for great things to come from you, the members as you have always done. You rise to every occasion. Keep up the hard work and we will see our rewards.

Congratulations to all the new RD's as you are elected to your regions and please do not hesitate to contact me with questions, ideas, thoughts and concerns.

I am confident that we will navigate these troubled waters of the downturn and come up stronger than ever just like the Phoenix rising from the ashes . . . but one thing is different here . . . we are not in the ashes we are still a powerful flame burning with education.

Thank you again for the opportunity to serve as your President this year and remember to "Bloom where you are planted".

Connie

Connie Harrison
2016 ADDC President



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PRINT ALL INFORMATION

Name: _____ Member No.: _____

Club: _____ Region: _____

Please update my membership information to reflect the following changes. If you are a Club President, ADDC Committee Chairman or Representative, fill out this section.

President of: _____

ADDC Committee Chairman of: _____

ADDC Committee Rep of: _____

=====

Check **ALL** that apply:

- _____ 1. Name Change (Previous Last Name: _____)
- _____ 2. E-Mail Change
- _____ 3. Mail information to **HOME** instead of Office.
- _____ 4. Mail information to **OFFICE** instead of Home.
- _____ 5. Home Address Change
- _____ 6. Company Address/Name Change
- _____ 7. Employment Change: _____ (Job Title)

NEW OFFICE ADDRESS

NEW HOME ADDRESS

Company Name

Company Address

 City State Zip

 City State Zip

New Office Phone:(_____) _____

New Home Phone:(_____) _____

New Office Fax :(_____) _____

New Mobile Phone: (_____) _____

New Primary E-mail: _____

New Secondary E-mail: _____

=====

IF APPLICABLE:

1. I Transferred from Desk & Derrick Club of _____ in Region _____
 to Desk & Derrick Club of _____ in Region _____.
2. _____ I desire to withdraw my Membership.

